



Restaurant Membership Benefits

Grow Restaurant Profits

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Creators Of *Customer Funded Marketing*

Lowest Redemption Costs

Out Of All Other Marketing Options Available Today

**Invite ONLY Marketing Platform*

**# Of Memberships Are Limited*

1. Exclusive GRP Restaurant Membership In My BOGO App
48 Restaurant Limit



2. Wholesale Printing Buyers Club.com
Cut Your Printing Costs By 50%



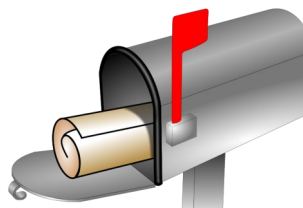
3. GRP Profit Sharing
Create A Huge Secondary Stream Of Income



4. FREE Print Club
For Every 50 My BOGO App Referrals, Get FREE Printing



5. FREE Direct Mail For Life
100,000+ Exposures Every Month For LIFE In My BOGO App Magazine



6. FREE CMS Restaurant Website
FREE Hosting, FREE Upgrades & Changes



Questions & Answers

WHAT EXACTLY IS CORONA VIRUS RESTAURANT RESCUE?

Corona Virus Restaurant Rescue is a special effort by Grow Restaurant Profits to help restaurants in select markets get back on their feet as quickly as possible with a limited number of 100% FREE Marketing Platforms available per market. Total number of restaurants are also initially capped at 48 total restaurants.

HOW MANY RESTAURANTS ARE ELIGIBLE PER MARKET FOR THE CORONA VIRUS RESTAURANT RESCUE MEMBERSHIP OFFERS?

Each market is different, but for defined markets using a collection of zip codes, markets are typically capped at 48 restaurants per market to assure all restaurant sponsors get the maximum and most effective competitive advantage over restaurants not allowed to participate as a GRP Restaurant Member.

WHAT BENEFITS ARE INCLUDED IN A 100% FREE GRP RESTAURANT MEMBERSHIP?

Your GRP Restaurant Membership Includes the following: **1)** Exclusive Restaurant Membership On My BOGO App **2)** FREE Membership in Wholesale Printing Buyers Club **3)** GRP Profit Sharing At \$5 Per Month Per My BOGO App Referral **4)** GRP FREE Print Club – Earn FREE Printing For Every 50 My BOGO App Referrals **5)** Lifetime FREE Direct Mail With Up To 100,000 Direct Mail Exposures Per Month **6)** FREE CMS Restaurant Website With FREE Hosting & FREE Upgrades & Changes.

WHAT EXACTLY IS THE GRP PROFIT SHARING PROGRAM?

GRP Profit Sharing is in where Grow Restaurant Profits returns \$5.00 of the Monthly My BOGO App Monthly Membership Subscription cost to restaurants that creates a substantial secondary stream of income for your restaurant. There is no limit to the amount of GRP Profit Sharing you can earn which can be thousands of dollars per month.

HOW DOES LIFETIME DIRECT MAIL WORK?

Once a market reaches a certain My BOGO App level, monthly direct mail will start with circulation growing monthly to 100,000 or more households per month. You get two ad spots and you never will be a charged with what will be well over one million direct mail exposures per year worth over \$60,000.

HOW MUCH CAN I SAVE AT WHOLESALE PRINTING BUYERS CLUB.COM?

Most restaurants can see up to a 50% savings on the highest quality printing and marketing materials on the highest quality stocks.

WHAT DOES CUSTOMER FUNDED MARKETING MEAN?

Customer Funded Marketing means the customer (In this case, the My BOGO App Member) is picking up all the marketing costs a restaurant or business would incur. Most marketing done by restaurants regardless of the Media type has a cost attached to every prospect who walks through the front door creating a very high redemption cost. With Customer Funded Marketing, the customer (My BOGO App Member) is paying for the opportunity to get special discounts and values at participating restaurants and other businesses featured in My BOGO App. You always make a generous profit with Customer Funded Marketing versus losing money with Pay For Marketing Approaches.

WHAT DOES “REDEMPTION COST” MEAN IN REGARDS TO THE SENSATIONAL 7 BENEFIT PACKAGE?

Redemption Cost means what is the NET COST of any of the 7 My BOGO App Benefits. If you are investing in Pay For Marketing every month, your Redemption Cost would have to factor in your PAY FOR MARKETING COSTS prior to figuring the true cost of redeeming any offer your customer would be redeeming. With The Sensational 7 Benefit Package & My BOGO App, all 7 benefits have the LOWEST Redemption Cost in any Restaurant Marketing Platform On Earth since marketing costs are ZERO. With the Corona Virus Restaurant Rescue, Grow Restaurant Profits is partnering with restaurants who really want to do all they can to get their restaurants back on track to Pre Corona sales volumes or even increased sales.

HOW ARE MY BOGO APP TRANSACTION CREATED & TRACKED?

GRP's My BOGO App is the only Dining App in North America in where all redemptions create a unique Transaction Number with BOGO & 3 Half Price Drinks also adding the server name and number in the party. There is NO way any transaction can be create via Fraud with this one of a kind Transaction Confirmation Number Tracking System.

WHY DOES MY BOGO APP HAVE 7 BENEFITS WHEN ALL OTHER APPS ONLY HAVE 1 BENEFIT?

Grow Restaurant Profits wanted to create the Ultimate Dining App to allow restaurant owners to increase profits in every profit center available to their restaurant, while, at the same time, giving My BOGO App Members unmatched options and value in using My BOGO App. With the

Corona Virus Nationwide Restaurant Shutdown, Grow Restaurant Profits feels our restaurant members will need every opportunity to increase profits in any and all ways possible while giving My BOGO App Members a variety of options to spend what little disposable income they will have at our member restaurants.

HOW MUCH OF MY MENU HAS TO BE OFFERED FOR BOGO?

Why there is not an exact number that has to be offered, approximately around a dozen items would be BOGO to focus on entrée and more expensive menu items with average cost from \$15 to \$30. Focus is on higher profit margin menu selection while giving My BOGO App Members a good selection to choose from. Many restaurants will widen their BOGO Menu Offering due to the Corona Virus Restaurant Shutdown to truly do all they can to attract back as many customers as they can.

WE HAVE NEVER DONE BOGO – WHAT MAKES YOUR BOGO PROGRAM DIFFERENT?

Most all BOGO programs that exist are promoted through Pay For Marketing in where you, the restaurant owner, have to PAY an advertising medium to distribute your BOGO Offer to prospects. What this means is you are UPSIDE DOWN approximately \$12.50 per prospect prior to redeeming a single BOGO Offer. With Customer Funded Marketing, you have ZERO invested into a prospect prior to redeeming a BOGO Offer so you are guaranteed to earn a handsome profit on 100% of BOGO Redemptions. Today consumers are going to be ever more tight with their money due to the Corona Virus Hysteria, lack of employment and uncertainty with the economy. Most restaurant owners feel consumers will be very more value driven today then since the Great Depression.

CAN I CHANGE MY BOGO MENU SELECTIONS AT ANYTIME?

YES, you are able to update BOGO Selections at any time. With customers having less money due to the Corona Virus Massive Layoffs, we do encourage a broad selection to entice as many new customers to your establishment and to encourage a lot of repeat business as well.

WHAT QUALIFIES FOR ½ PRICE DRINKS?

The 3 Half Price Drink Benefit basically extends the typical 2 for 1 happy hour menu. If you do not currently have a 2 for 1 Happy Hour, what qualifies are beer, wine, well and call liquor. You can determine what exceptions to ½ price drinks to exclude if you want to not offer more high end selections.

DOES ALL RESTAURANT SWAG HAVE TO BE 50% OFF?

Not all restaurant swag has to be 50% off but GRP encourages to have a wide selection available since even at 50% off, you are above break even and getting quality advertising, exposure and brand awareness from your most enthusiastic customers.

IS THERE ANY COST FOR POS MATERIALS OR GIFT CERTIFICATES & GIFT CARDS?

With Grow Restaurant Profits, 100% of your POS materials, Gift Certificates & Gift Cards are 100% FREE of charge.

HOW MUCH NOTICE DO I HAVE TO GIVE GRP TO CANCEL MY RESTAURANT SPONSORSHIP?

GRP will cancel your GRP Sponsorship the day the administrative contact of your account has signed and confirmed the cancellation request form. You will immediately be removed from My BOGO App but will retain access to Wholesale Printing Buyers Club.com.